

Developed by:



D'AEM **داعيم**
SUPPORT YOUR BUSINESS



GIVING YOU
SMART
MERCHANDISING

MERCHANDISING
SYSTEM

WEB
ANDROID



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The Android Application for DA'AEM Merchandising System gives you the opportunity to execute all of your merchandising tasks. All activities are guided by this system in Merchandiser's Android Phone.



The Web Application of DA'AEM Merchandising System is a platform for you to create merchandising plans for your merchandisers, to monitor their activities, to evaluate them and to generate reports of various types.

Merchandising had never been this easy. If you want to get rid of a lot of paper work and a lot of merchandisers to be managed, DA'AEM merchandising System is your right choice. You don't need any paperwork now because DA'AEM Merchandising app gives you a smarter way of merchandising. Now Accelerate your actions with our online application by accessing it over your PC anywhere in the world. With its lightning fast data processing, merchandising has become so easy as it had never been before.

TASK is issued by the **supervisor/manager** for a merchandiser in **WEB APPLICATION**. The merchandiser has to follow the task by simply clicking on the task button in **Android Application**. The location to perform a certain task is marked by a **GPS Tag**. No task can be executed unless it matches the **GPS Tag** for that particular place. The merchandiser has to take **PHOTOES** **MONITOR before and after** the task has been finished. It Allows you to monitor each activity done by your merchandisers.



REPORTS

Report is the final section of DA'AEM Merchandising System. It is administered in the Web Application of DA'AEM Merchandising system. It allows you to generate various reports for your merchandising activities.

Photo Before & After Report consists of two photos. One before the activity and 2nd is taken after finishing the activity.
Product Report gives you an overview of your current products in the Market.
Damage or expiry status of your products.
Inventory Report consists of your recent inventory status in the Market.
Competitor Report shows the recent activities made by your competitors in order to give you latest updates and trends in the market.

