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Are You
An
FMCG

DA'AEM WILL SUPPORT
YOUR BUSINESS





OUR MISSION

Providing Merchandising & Logistic Services through Customized Technology, Professional Team & Excellent Customer Relations.

OUR SERVICE PACKAGES

DIGITAL EYE



- For those companies who need to manage their own teams in field.
- Online Reports (Product Status, OSA, SOS, Competitor's activities, Inventory).
 - Merchandising Needed Documents (Contract, Planogram etc.).
 - Tasks are controlled by the Supervisors.
 - In-Store Assets Report (Stand, chiller, POSM. etc).
 - Team performance, utilization, coverage and route efficiency reports.
 - Store Visits Assurance (GPS Verification).

SUPERVISION

- For those who need to get their teams trained & managed by DA'AEM.
- Coaching & Training for the Team.
 - Field & Team Management.



FULL MERCHANDISING

- For those who need full merchandising services per market.
- Managements & Operation.
 - Cleaning Shelf & Products.
 - Expiry Segregation.
 - FEFO.
 - PlanOgram.
 - Price Tag.
 - Delivery Receiving.
 - Daily, Weekly & Monthly Digital Eye Reports.